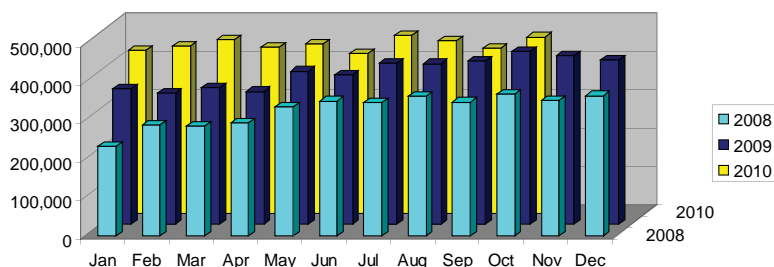




Expose your brand to high calibre corporate diners.

Launched in 1996 Best Restaurants of Australia™ is one of Australia's most used website for hospitality information. Over 600,000 viewers are searching de Groots websites each month for information about where to entertain, dine and book their functions.

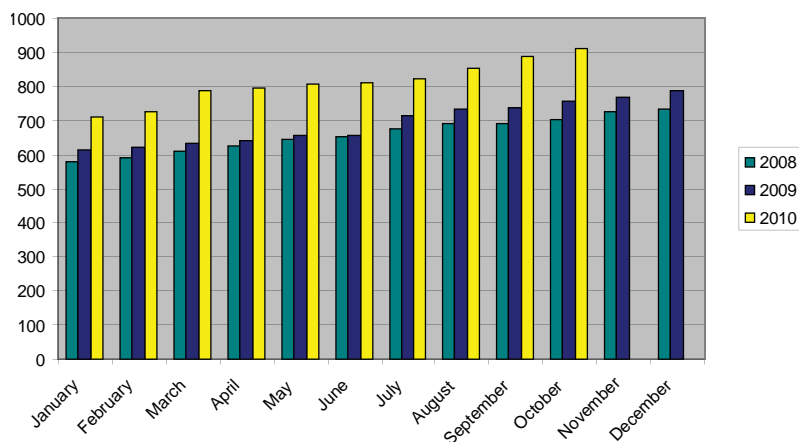
Unique visitors to Best Restaurants of Australia (Monthly)



- Over 500,000 unique visitors per month
- Average pages visits per user: 25
- Top three on Google search for restaurants
- Content supply and partnerships with Citysearch, Sensis, Network Ten, MasterChef Australia, Truelocal, Fairfax & Tourism NSW.
- NEW - Now offering real-time reservations for direct restaurant bookings. Over 3,000 covers per month.



Email enquiries to Best Restaurants of Australia (Monthly)



- Over 10,000 email enquiries sent to restaurants every year through Best Restaurants.
- On average an enquiry is for fifty guests but can be anything up to 2,000 guests.
- This is only 20% of enquiries - 80% of enquiries are direct to the restaurant by telephone.
- Monthly newsletter is sent to over 70,000 de Groots Media members - including advertising link opportunities for exposure and bookings.



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